



Italian American Society Festa Vendor Market Information | Rules & Regulations

Date: August 9, 2026 | Time: 12-5pm | Location: Hickory Grove Park

Prospective vendors are required to submit the completed online application for approval.
Payment must be made before the day of the event.

GENERAL INFORMATION

The Vendor Manager for the IAS must approve items for sale prior to being sold at the Festa.
Clothing sold at the Festa should be made by the artist.
Items commonly associated with venues such as flea markets, garage sales will not be accepted.
The product must meet basic expectations of product life, function and safety, plus be family friendly.
No pets allowed unless you require a service animal. This is the rule of the park.

Space: The fee to participate is \$20 per vendor. The vendor should provide their own tent, tables and chairs. If a tent is used the tent should be properly anchored with weights. The tent is not the responsibility of the IAS. The Vendor Manager issues space assignments.

Acceptable fee payment: cash, check or Venmo. Any cash payment must be labeled properly with vendor name and date. Checks should be made payable to the Italian American Society of Peoria. Venmo is @Italianamericansocietypeoria (name is Gary Ferrari). Vendor fees will be refunded if the Vendor Manager is contacted by either phone or email within 48 hours of the event opening time. If the Vendor Manager determines the weather is detrimental to conducting a successful market, vendor fees may also be fully or partially refunded, depending on conditions.

I hereby acknowledge that I have received and read the attached Italian American Society Festa Vendor Market Rules and Regulations (by this reference, a part of this document). I fully understand the rules and agree to abide by them. The IAS is not responsible and will assume no responsibility for any loss, theft, damage or personal injury suffered by the undersigned from any cause whatsoever. I acknowledge that any work or property is displayed at my own risk. I further acknowledge and agree that the Vendor Manager may, at their sole discretion, remove any product that does not meet the standards of the Italian American Society. I also understand the Vendor Manager reserves the right to reject any vendor. Furthermore, I release all rights to photography taken during the Festa for future use in print, production, advertising, publication, etc. I further acknowledge I will not be paid for any use of images of the work. The undersigned hereby represents he/she has read and understands this application and release and by signing below agrees to be legally bound by this application and release and to indemnify and hold harmless the IAS and any of the organization's affiliates, as provided in the Rules and Regulations outlined below.

RULES & REGULATIONS

CODE OF CONDUCT: Vendor behavior, personal appearance, and maintenance of sales area should reflect positively on the Vendor Market overall appearance, quality and reputation. To support this obligation, vendors are expected to:

- Maintain safe, clean conditions in and around the sales area
- Maintain a professional and tidy personal appearance; shirts and shoes required
- Maintain cordial relations with customers, market management and other vendors
- Refrain from smoking in and around the sales area
- Maintain clear access for pedestrian traffic

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ADDITIONAL LIMITATIONS: As a policy from the park proprietor, the German-American Society, Hickory Grove does not allow coolers or food to be brought in from the outside for personal consumption. Vendors will be permitted to bring in bottled water for their own consumption.

TAXES, LICENSES AND INSURANCE: Vendors are expected to familiarize themselves with local and state laws related to their business and are responsible for compliance including, but not limited to, laws related to health regulations, sales tax, and insurance.

All commercial vendors who have liability insurance should submit a copy to be on file with the Vendor Manager prior to selling at the Vendor Market. Questions regarding general commercial liability insurance should be directed to the agency that provides your business coverage or personal insurance.

Vendors are required to comply with Illinois and Peoria County Sales Tax law and Peoria County Public Health Department regulations. It is the responsibility of every vendor to know if they are required to collect and remit Illinois Sales Tax.

INDEMNIFICATION AND INSURANCE: All vendors participating in the Festa Vendor Market at Hickory Grove Park shall be individually and severally responsible for any loss, cost, expense (including court costs and attorney fees), bodily or personal injury, death, and/or property damage that may arise as a result of the actions or negligence of the vendor or any of the vendor's servants, agents or employees. By signing the Italian American Society Festa Vendor Market Application, each vendor agrees to indemnify and hold harmless the Italian American Society of Peoria, their affiliates and their respective officers, agents, members and employees from and against any and all loss, cost, damage, injury and other expenses (including court costs and attorney fees) suffered or incurred by reason of the actions or negligence of such vendor or its servants, agents, or employees at the Italian American Society Festa Vendor Market at Hickory Grove Park.

All vendors expressly acknowledge that no insurance is provided by the Italian American Society of Peoria or any of its affiliates for the benefit of participants or vendors in the Italian American Society Festa Vendor Market at Hickory Grove Park. If vendors wish to have the benefit of insurance coverage, they must maintain a policy of insurance covering their obligations under this agreement.

FEES: All vendors must pay the \$20 fee prior to the date of the Festa.

Send payment to: Brooke Ferrero, 100 N Kickapoo Terrace, Peoria IL 61604
Checks payable to Italian American Society

or

Venmo: @Italianamericansocietypeoria (name associated with the account is Gary Ferrari)

Questions:

Brooke: 309-472-5625 | ferrerob@gmail.com
Sarah: 260-316-9676 | sarah.pontecorvo@gmail.com